



## **International Association for Literary Journalism Studies**

# **IALJS-13 CONFERENCE PROGRAM**

"Literary Journalism: Theory, Practice, Pedagogy"
The Thirteenth International Conference for Literary Journalism Studies (IALJS-13)

Austrian Academy of Sciences/Alpen-Adria-Universität Institute for Comparative Media and Communication Studies Vienna, Austria

#### 17-19 May 2018

## Thursday, 17th May 2018

NOTE: All presentations will take place in the MAK Vienna (Austrian Museum of Applied Arts / Contemporary Art), Entrance: Weiskirchnerstraße 3, 1010 Vienna.

8.00 – 8.45 Check-in and Registration (Foyer)

Session 1 9.00 – 9.15 Introduction and Welcome

(Lecture Hall)

Host Tobias Eberwein (Austrian Academy of Sciences, Austria)
IALJS President Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

Session 2 9.15 – 10.45 Work-in-Progress Session I

(Lecture Hall)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Beyond the Line: Literary Journalism and the Tensions of a Globalized World

Moderator: David Abrahamson (Northwestern University, U.S.A.)

- 1. Anthea Garman (Rhodes University, South Africa), "Slum-dog Journalism: Walking the Abyssal Line in Annawadi and Diepsloot"
- 2. Robert Alexander (Brock University, Canada), "Slow Violence ... Slow Journalism: Literary Journalism as a Response to Ecological Catastrophe"
- 3. Marta Okuniewska (University of Gdańsk, Poland), "Fiction in Literary Reportage as a Tool in Transcultural Communications Based on *Ganbare! The workshop of death* by Katarzyna Boni"

4. Pascal Gin (Carleton University, Canada), "Another Literature of Fact? On Writing French Fiction as Reportage"

Q&A - 20 minutes

#### Session 3 11.00 – 12.00 Keynote Speech

(Lecture Hall)

Introduction: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

**Keynote Speaker:** Ted Conover (New York University, U.S.A.)

"Immersion and the Subjective: Intentional Experience as Research"

Q&A - 15 minutes

**Lunch** 12.00 – 13.15 (on your own)

### Session 4a 13.15 – 14.45 Research Paper Session I

(Lecture Hall)

(NOTE: Research Paper Presentations are 15-20 minutes each)

**Session Title: Critical Inventories of Literary Journalism** 

Moderator: Julie Wheelwright (City University London, United Kingdom)

- 1. Kevin M. Lerner (Marist College, U.S.A.), "Assessing James W. Carey's Culture of Journalism Criticism Four Decades Later: A Case Study of the New York Times Profile of a White Nationalist" *WINNER*, *SUSAN L. GREENBERG PRIZE FOR BEST RESEARCH PAPER*
- 2. Thomas R. Schmidt (University of Oregon, U.S.A.), "A Brief History of Narrative Journalism in Late Twentieth Century U.S. Newspapers"
- 3. Jonathan D. Fitzgerald (Northeastern University, U.S.A.), "The Perpetual Next Big Thing: Emerging Media and the History of Literary Journalism"

Q&A - 30 minutes

## Session 4b 13:15 – 14:45 Work-in-Progress Session II

(Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Female Voices in Literary Journalism

Moderator: Patrick Walters (Kutztown University, U.S.A.)

1. Roberta S. Maguire (University of Wisconsin Oshkosh, U.S.A.), "Jennie Carter and the Beginnings of African American Literary Journalism"

- 2. Anna Hoyles (University of Lincoln, United Kingdom), "Sacco, Vanzetti, and Moa Martinson"
- 3. Ashlee Nelson (Victoria University of Wellington, New Zealand), "Towards a Theory of Women New Journalists"
- 4. Jeffrey C. Neely (University of Tampa, U.S.A.), "A Girl on the Bus: A Textual Analysis of Katy Tur's Unbelievable Coverage of the Donald Trump Campaign"

Q&A - 20 minutes

#### Session 5a 15.00-16.30 Work-in-Progress Session III

(Lecture Hall)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Across Time and Space: Comparative Views on Literary Journalism

Moderator: Mitzi Lewis (Midwestern State University, U.S.A.)

- 1. Christopher Kremmer (University of New South Wales, Australia), "Anticipating Wolfe and Seabrook: Ilya Ehrenburg's Literary Journalism"
- 2. Leila Gapy (University of Sorocaba, Brazil), "Guimarães Rosa and the Legacy: Sixty-five Years of History between *The Devil to Pay in the Backlands* and *Crossing*"
- 3. György Túry (Metropolitan University of Budapest, Hungary) & Marcela Aguilar Guzmán (Universidad Finis Terrae, Chile), "Literary Journalism in Times of Change: A Comparative Analysis between Chilean and Hungarian Magazines During the Early '90s"
- 4. John C. Hartsock (SUNY Cortland, U.S.A.), "Internationalizing American Campuses: Teaching World Literary Journalism"

O&A - 20 minutes

## Session 5b 15.00-16.30 Work-in-Progress Session IV

(Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Literary Journalism and the Author's Many Possible Voices

Moderator: Manuel Coutinho (Universidade Nova de Lisboa, Portugal)

- 1. Lisa A. Phillips (SUNY New Paltz, U.S.A.), "Gazing into the Heart of a Killer: Point of View and the Literary Journalism of Mass Shootings"
- 2. Gonzalo Saavedra (Pontificia Universidad Católica de Chile), "Being Another: The Distinction of Author and Narrator in Literary Journalism and Why It Matters"
- 3. Magdalena Horodecka (University of Gdańsk, Poland), "Reportage as a Collection of Monologues: Narrative and Ethical Implications Literary Journalism by Svetlana Alexievich"

4. Miki Tanikawa (Akita International University, Japan), "Do Individual Characteristics of Journalists Show in the News Texts? Questioning Assumptions in General Journalism Studies and Finding Clues in Literary Journalism Studies"

Q&A - 20 minutes

## Session 6 16.45 – 18.15 Panel I — CONFERENCE HOST PANEL

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

### Panel Title: Literary Journalism in the Trenches

Introduction and Moderator: Tobias Eberwein (Austrian Academy of Sciences, Austria)

- 1. Lauren Kessler (University of Washington, U.S.A.), "Teaching Literary Journalism to Experienced Journalists"
- 2. Anna Wallner (Die Presse, Austria), "The Challenges of Assigning and Editing Literary Journalism"
- 3. Bettina Figl (Wiener Zeitung, Austria), "In-the-Field Immersion"
- 4. Florian Niederndorfer (Der Standard, Austria), "Literary Journalism on the International Beat"

Q&A - 20 minutes

## Session 7 18.30 – 20.00 Conference Reception

(Foyer)

Host: Tobias Eberwein (Austrian Academy of Sciences, Austria)

20.00 – ? Informal Drinks and Dinner (on your own)

# Friday, 18th May 2018

Session 8a 9.00 – 10.30 Work-in-Progress Session V

(Lecture Hall)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Innovations and Experiments in Literary Journalism

Moderator: Matthew Ricketson (Deakin University, Australia)

- 1. William Dow (American University of Paris, France), "Literary Journalism, Experimentalism, and the Realist Mode"
- 2. Antonio Cuartero (University of Malaga, Spain), "A New Generation of Spanish Literary Journalism: Looking for Time, Space, and Freedom"
- 3. Miles Maguire (University of Wisconsin Oshkosh, U.S.A.), "Literary Journalism as Investigative Journalism: A Look at the IRE Awards"
- 4. Marie Vanoost (Université catholique de Louvain, Belgium), "Reading Literary Journalism: An Exploratory Study of Readers' Experience"

Q&A - 20 minutes

Session 8b 9.00 – 10.30 Work-in-Progress Session VI

(Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Literary Journalism's Traditions and Transitions

Moderator: Hilde Van Belle (KU Leuven, Belgium)

- 1. Robert J. Scholnick (College of William and Mary, U.S.A.), "Charles Gordon Greene's *Boston Post* and the Creation of Literary Journalism in Antebellum America"
- 2. Hendrik Michael (University of Bamberg, Germany), "Between Feuilleton and Reportage: The Commodification of Literary Journalism in Berlin's Professional Press Around 1900"
- 3. John M. Coward (University of Tulsa, U.S.A.), "Osage Storyteller: The Literary Journeys of John Joseph Mathews"
- 4. Beate Josephi (University of Sydney, Australia), "George Johnston and the War in the Asia-Pacific in World War II"

Q&A - 20 minutes

## Session 9 10.45 – 12.15 Panel II — PRESIDENT'S PANEL

(Lecture Hall)

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Literary Journalism Studies' Emergence as an Academic Discipline

Introduction: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal) Moderator: Richard Lance Keeble (Lincoln University, United Kingdom)

- 1. David Abrahamson (Northwestern University, U.S.A), "Disciplining the Discipline: A.W.O.L. at the Creation"
- 2. John Bak (Université de Lorraine, France), "From Inverted Pyramids to Communication Pyramids: Theorizing Literary Journalism, or Just Putting Old Whines into New Bottles?"
- 3. Thomas B. Connery (University of St. Thomas, U.S.A.), "Roots and Routes, Poetry and Journalism: Revisiting the Concept of 'The Feel of the Facts'"
- 4. Richard Lance Keeble (Lincoln University, United Kingdom), "Literary Journalism as a Discipline and Genre: The Politics and the Paradox"
- 5. Ashlee Nelson (Victoria University of Wellington, New Zealand), "Another Side to the Story: Women and Literary Journalism Studies"

O&A - 20 minutes

**Lunch** 12.15 - 13.30 (on your own)

Session 10 12.15 – 13.30 Working Lunch: *Literary Journalism Studies* Staff Meeting

Session 11a 13.30 – 15.00 Research Paper Session II

(NOTE: Research Paper Presentations are 15-20 minutes each)

Session Title: Journalistic Representation in an Age of Uncertainty

Moderator: Sue Joseph (University of Technology Sydney, Australia)

- 1. Carmen Long (Brock University, Canada), "A Space for (Dis)ease: The Disquieting Literary Journalism of Jonny Steinberg's *Three Letter Plague*" *WINNER*, *NORMAN*
- H. SIMS PRIZE FOR BEST STUDENT RESEARCH PAPER
- 2. Dolors Palau-Sampio (Universitat de València, Spain), "Designing the Structure: Procedures and Reflections of Literary Journalists on the Practice of Building Reportages"
- 3. Pascal Sigg (University of Zurich, Switzerland), "From Interpretation to Communication: Postmodern Representation and Literary Reportage"

Q&A - 30 minutes

## Session 11b 13.30 – 15.00 Work-in-Progress Session VII

(Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

## Session Title: Techniques of Literary Journalism around the Globe

Moderator: John Capouya (University of Tampa, U.S.A.)

- 1. Chad Hegelmeyer (New York University, U.S.A.), "'A Certain Kind of Moral Hardness': Joan Didion, Tom Wolfe, and the Style of New Journalism"
- 2. Joanna Jeziorska-Haładyj (University of Warsaw, Poland), "'Fictional' Narrative Techniques in Literary Journalism"
- 3. Hilde Van Belle (KU Leuven, Belgium), "Pascal Verbeken in *Poor Wallonia: A Journey through the Promised Land*"
- 4. Ingrid Bachmann (Pontificia Universidad Católica de Chile), "Exemplars as Arguments: An Examination of Persuasive Evidence in Literary Journalism Feature Stories"

Q&A - 20 minutes

#### **Session 12a** 15.15 – 16.45 **Panel III**

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

#### Panel Title: Literary Journalism and the Natural World

Moderator: Kate McQueen (Independent Scholar, U.S.A.)

- 1. Holly Schreiber (University of Maine, U.S.A.), "Ecological Literary Journalism and the De-centering of Scientific Authority"
- 2. Kate McQueen (Independent Scholar, U.S.A.), "Where Popular Science Writing and Literary Journalism Meet: Lessons from Stephen Jay Gould's *This View of Life*"
- 3. Susan Swanberg (University of Arizona, U.S.A.), "Preserving the Desert Bighorn Sheep: A Literary Journey"
- 4. David Dowling (University of Iowa, U.S.A.), "From Natural to Digital Ecosystems: Environmental and Scientific Literary Journalism Online"

O&A - 20 minutes

#### Session 12b 15.15 – 16.45 Panel IV

(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

## Teaching Panel Title: Immersion, an Essence of Literary Journalism

Moderator: Pablo Calvi (Stony Brook University, U.S.A.)

- 1. Pablo Calvi & Barbara Selvin (Stony Brook University, U.S.A.), "Journalism without Walls, Ecuador 2017: An Experience in Multimedia Reporting, Immersive Reporting, and Cultural Immersion"
- 2. Sue Joseph (University of Technology Sydney, Australia), "Immersing in Accessibility: Creating a Pedagogy That is Effective and Legal"
- 3. Patrick Walters (Kutztown University, U.S.A.), "Literature as Model: Deciding What Writing to Teach as 'Immersion'"
- 4. Bill Reynolds (Ryerson University, Canada), "Reporter's Eyes, Reporter's Research: Narrative Representations of the Third Reich"
- 5. Lisa A. Phillips (SUNY New Paltz, U.S.A.), "The Immersive I"

Q&A - 20 minutes

### Session 13 17.00 – 18.00 President's Address and Annual Business Meeting (Lecture Hall)

IALJS President Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

Elections: David Abrahamson (Northwestern University, U.S.A.)

## Session 14 19.00 – 21.00 Conference Banquet (per reservation)

Venue: Traditional Austrian "Heuriger" Fuhrgassl-Huber, Neustift am Walde 68, 1190 Vienna

(bus transfer from conference venue will be provided)

# Saturday, 19th May 2018

Session 15a 9.00 – 10.30 Panel V

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Ten Years On, What's New? Literary Journalism Research at the 2008 Conference Host

Moderator: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

- 1. Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal), "Empire Unleashed: The Irish Question and the Atrocities of Imperialism in the Nineteenth Century as Seen by Portuguese Literary Journalism"
- 2. Alice Trindade (ISCSP, CAPP, Universidade de Lisboa, Portugal), "Crónica: Agenda Setting and Empowerment in African Portuguese Speaking Countries"
- 3. Rita Amorim (ISCSP, CAPP, Universidade de Lisboa, Portugal), "The Crónicas of José Luís Peixoto: A Contribution and a Landmark of Literary Journalism in Portugal"
- 4. Raquel Baltazar (ISCSP, CAPP, Universidade de Lisboa, Portugal), "Raquel Ochoa: Travel Literary Journalism from a Feminine Perspective"

Q&A - 20 minutes

**Session 15b** 9.00 – 10.30 **Panel VI** 

(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

#### Teaching Panel Title: Essentials of the Craft: Providing Effective Feedback

Moderator: John Hanc (New York Institute of Technology, U.S.A.)

- 1. Mitzi Lewis (Midwestern State University, U.S.A.) & John Hanc (New York Institute of Technology, U.S.A.), "Writing Their Wrongs: Educator Survey Results on Effective Grading Methods for Journalism Students"
- 2. Jeffrey C. Neely (University of Tampa, U.S.A.), "Finding Gratification in the Grading Grind: Conversations with Literary Journalism Instructors"
- 3. Monica Martinez (Universidade de Sorocaba, Brazil), "Grading and Brazilian Literary Journalism Professors: A First Approach"
- 4. Calvin Hall (North Carolina Central University, U.S.A.), "'Helping Circles': Using Writing Groups to Encourage Peer Editing in Narrative Journalism Courses"

Q&A - 20 minutes

### Session 16a 10.45 – 12.15 Panel VII

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

## Panel Title: Literary Journalism in an Age of Populist Nationalism

Moderator: John C. Hartsock (SUNY Cortland, U.S.A.)

- 1. Tom Doig (Monash University, Australia), "Left-Wing Populist Astroturfing in Small-Town Australia"
- 2. Susan L. Greenberg (University of Roehampton, United Kingdom), "Some Principles for Literary Journalism in a World of Internationalist Nationalism"
- 3. Kevin M. Lerner (Marist College, U.S.A.), "Reported Satire as a Form of Literary Journalism"
- 4. Jan Miklas-Frankowski (University of Gdańsk, Poland), "Disenchanted Nationalism: Justyna Byrske's *I Joined the National-Radical Camp*"
- 5. Laeed Zaghlami (Algiers University 3, Algeria), "Literary Journalism in Algeria: Political Incorrectness vs. Nationalism"

O&A - 20 minutes

#### **Session 16b** 10.45 – 12.15 **Panel VIII**

(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

#### Panel Title: Beyond Wars and Dictators: New Paths in Latin American Literary Journalism

Moderator: Roberto Herrscher (Universidad Alberto Hurtado, Chile)

- 1. Juan Cristóbal Peña (Universidad Alberto Hurtado, Chile), "The Dictator as Unlikely Book Lover"
- 2. Patricia Poblete Alday (Universidad Academia de Humanismo Cristiano, Chile), "Ancestral Fears and Everyday Horrors: Óscar Martínez, Roberto Valencia, Alberto Arce, and the Crónica of Current Urban Violence in Central America"
- 3. Marcela Aguilar (Universidad Finis Terrae, Chile), "The Cracks of Development: Social Disappointment in the Contemporary Chilean Crónica"
- 4. Roberto Herrscher (Universidad Alberto Hurtado, Chile), "The Nonfiction Comic in Spain and Latin America: A Twenty-first Century Form"

Q&A - 20 minutes

### Session 17 12.30 – 13.00 Closing Convocation

(Lecture Hall)

Thomas B. Connery (University of St. Thomas, U.S.A.) Pablo Calvi (Stony Brook University, U.S.A.)