

**International Association for Literary Journalism Studies**

**IALJS-11 CONFERENCE PROGRAM**

**“Literary Journalism: Telling the Untold Stories”**

**The Eleventh International Conference for Literary Journalism Studies (IALJS-11)**

**Pontifícia Universidade Católica do Rio Grande do Sul**

**Faculdade de Comunicação Social**

**Porto Alegre – Rio Grande do Sul, Brazil**

**19-21 May 2016**



Pontifícia Universidade Católica  
do Rio Grande do Sul

**Thursday, 19<sup>th</sup> May 2016**

*NOTE: Venue for all presentations are in Building 40, Room 202) unless otherwise noted.*

**8.00 – 8.45      Check-in and Registration**

**Session 1      9.00 – 9.15      Introduction and Welcome**

Norman Sims (University of Massachusetts, Amherst, U.S.A.)

Juan de Moraes Domingues (Pontifícia Universidade Católica do Rio Grande do Sul, Brazil)

João Guilherme Barone Reis e Silva, Director of Communication Faculty (Pontifícia Universidade Católica do Rio Grande do Sul, Brazil)

Sponsor: President Nilson Luiz May, MD (Unimed Foundation, Brazil)

**Session 2      9.15 – 10.45      Work-in-Progress Session I**

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “The Art and Science of Literary Journalism”**

Moderator: David Abrahamson (Northwestern University, U.S.A.)

1. Susan Keith (Rutgers University, U.S.A.), “The Narrative in the Native: Literary Journalism Approaches in Native Advertising”
2. Jacqueline Marino (Kent State University, U.S.A.), Susan Jacobson (Florida International University, U.S.A.), and Robert E. Gutsche, Jr. (Florida International University, U.S.A.), “Read, Watch or Tap? Eyetracking Long-Form Journalism on Mobile Devices”
3. Nadia Nahjari (Université Libre de Bruxelles, Belgium), “When Narrative Gets The Picture: Visuals and Words, A Collaboration to Tell a True Story”

Q&A – 20 minutes

**Session 3      11.00 – 12.00      Keynote Speech: “Reading Otherwise: Literary Journalism as an Aesthetic Cosmopolitanism”**

**Introduction:** Norman Sims (University of Massachusetts, Amherst, U.S.A.)

**Keynote Speaker:** William Dow (American University of Paris, France)

Q&A – 15 minutes

**Lunch              12.00 – 13.15      (on your own)**

**Session 4      13.15 – 14.45      Research Paper Session I**

*(NOTE: Research Paper Presentations are 15-20 minutes each)*

**Session Title: “Literary Journalism and Profiles of Change”**

Moderator: Bill Reynolds (Ryerson University, Canada)

1. Pablo Calvi (Stony Brook University, U.S.A.) “The Universal History of Infamy: Borges’ Experiment on Journalism and Democracy at the *Revista Multicolor*,” **WINNER, SUSAN L. GREENBERG PRIZE FOR BEST RESEARCH PAPER**
2. Thomas Schmidt (University of Oregon, U.S.A.) “Pioneer of Style: How the *Washington Post* Adopted Literary Journalism,” **WINNER, NORMAN H. SIMS PRIZE FOR BEST STUDENT RESEARCH PAPER**
3. Ave Ungro (University of Helsinki, Finland), “Lucrative Interest as a Ground Value in the Axiological Discourse Analysis of the Mexican Illicit Drug Trade-Related *Cronicas*”

Q&A – 30 minutes

**Session 5a**      **15.00 – 16.30**      **Work-in-Progress Session II**

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “Conflict and Otherness in Literary Journalism”**

Moderator: Lisa Phillips (State University of New York, New Paltz)

1. Liliana Chávez Díaz (University of Cambridge, United Kingdom), “The Fiction of the Nonfiction: Self-Representation and Otherness in the New Latin American Journalism”
2. Carlos A. Cortés-Martínez and Cristina Mislán (University of Missouri, U.S.A.), “‘The Other’ in Salcedo-Ramos’s Feature Stories”

Q&A – 20 minutes

**Session 5b**      **15.00 – 16.30**      **Panel I**      *(Building 40, Room 704)*

*(NOTE: Panel Presentations are 10-12 minutes each)*

**Panel Title: “-- Svetlana Alexievich: Telling the Untold Stories”**

Moderator: David Swick (University of King’s College, Canada)

1. Robert Alexander (Brock University, Canada.), “Alexievich’s Voices”
2. John C. Hartsock, State University of New York, Cortland, U.S.A.), “Alexievich's 'Banality of Horrors'”
3. Li Mei (South China University of Technology, China) “Alexievich’s ‘New Reality’ and the New Trend in Chinese Reportage”
4. Melissa Nurszyski (Kutztown University, U.S.A.), “Svetlana Alexievich: Collectivism and Privileging the Voices of the Many”

Q&A – 20 minutes

**Session 6**      **16.45 – 18.15**      **Panel II — CONFERENCE HOST’S PANEL**

**Session Title: “Collective voices, individual gaze: Literary journalism in Portuguese and across the oceans” / “Vozes colectivas, olhar individual: Jornalismo literário em Português e de cada lado dos oceanos”**

**PORTUGUESE-LANGUAGE PANEL**

**Introduction and Moderator:** Juan de Moraes Domingues (Pontificia Universidade Católica do Rio Grande do Sul, Brazil)

1. Juan de Moraes Domingues (Pontificia Universidade Católica do Rio Grande do Sul, Brazil), “Navigation Reports and Shipwrecks: The First Indications of the Brazilian Literary Journalism”
2. Antonio Hohlfeldt ( Pontificia Universidade Católica do Rio Grande do Sul, Brazil), “Literary Journalism in the 19th Century -- Brazil and Portugal”
3. Isabel Soares (ISCSP, CAPP, Universidade de Lisboa), “From the Amazon to the Northeast: Brazil in the Eyes of a Portuguese Literary Journalist”
4. Alice Trindade (ISCSP, CAPP, Universidade de Lisboa), “Africa in Portuguese Language Literary Journalism”

Q&A – 20 minutes

**Session 7**      **18.30 – 20.00**      **Conference Reception**      *(PUCRS Technology Museum )*

**Session 8**      **Interaction with grad students at Reception** - Norman Sims (University of Massachusetts, Amherst, U.S.A.)

**20.00 – ? Informal Drinks and Dinner (on your own)**

## **Friday, 20<sup>th</sup> May 2016**

**Session 9a**      **9.00 – 10.30**      **Work-in-Progress III**

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “Literary Journalism’s Challenge: Reporting the Under-Reported”**

Moderator: Tobias Eberwein (Austrian Academy of Sciences, Austria)

1. Linda Kay (Concordia University, Canada), “A Place to Tell Their Stories”
2. Jan Miklas-Frankowski (University of Gdansk, Poland), “Revealing the Dark Secret of the Polish Town of Jedwabne: Anna Bikont’s *The Crime and the Silence*”
3. Mary Petrucchi (Aristotle University of Thessaloniki, Greece), “Untold Stories: Grand Reportage on Fascist Italy by Nikos Kazantzaki”

Q&A – 20 minutes

**Session 9b**      **9.00 – 10.30**      **Work-in-Progress IV**      *(Building 40, Room 704)*

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “In the Natural World: Literary Journalism Writ Large and Small”**

Moderator: Julie Wheelwright (City University London, United Kingdom)

1. Peggy Dillon (Salem State University, U.S.A.), “The Bard of the Backcountry: How Louise Dickinson Rich Chronicled Living Off the Land in Maine’s North Woods in *We Took To The Woods*”
2. David Swick (University of King’s College, Canada), “Escape into Words: The Literary Journalism of Wilbert Rideau”
3. Patrick Walters (Kutztown University, U.S.A.), “The Evolving Self in Ted Conover’s Immersion”

Q&A – 20 minutes

**Session 10      10.45 – 12.15      Panel III — PRESIDENT’S PANEL**

**Session Title: History and Literary Journalism: A Lightly Guarded Border**

**Introduction and Moderator:** Norman Sims (University of Massachusetts, Amherst, U.S.A.)

1. William Dow (American University of Paris, France), “The Center and Beyond: The Expansion of American Literary Journalism History”
2. Tobias Eberwein (Austrian Academy of Sciences, Austria), “A Brief History of Story: On the Origins of German-Language Literary Journalism”
3. Jael Rincón (RMIT University, Australia), “An Inventory of History: An Examination into the Visual Communication of Latin American Literary Journalism Magazines”
4. Julie Wheelwright (City University London, United Kingdom), “Where Historians and Literary Journalists Meet: An Interdisciplinary Approach to Writing Literary History”

Q&A – 20 minutes

**Lunch            12.15 – 13.30      (on your own)**

**Session 11      12.15 – 13.30      Working Lunch: *Literary Journalism Studies* Staff Meeting**

**Session 12      13.30 – 15.00      Research Paper Session II**

*(NOTE: Research Paper Presentations are 15-20 minutes each)*

**Session Title: “Literary Journalism and Reality Observed”**

Moderator: Kate McQueen (University of Illinois, U.S.A.)

1. Manuel João de Carvalho Coutinho (Universidade Nova de Lisboa, Portugal), “Literary Journalism, Authors and Literature - A Study on Perception, Protagonist and Plot”
2. Jennifer Martin, (University of Melbourne), “Telling Untold Stories to Reveal the Dark Heart of a Nation: Can Award Winning Literary Journalism Help Australians to Live Well, With and Through the Media?”

Q&A – 20 minutes

**Session 13a      15.15 – 16.45      Panel IV**

*(NOTE: Panel Presentations are 10-12 minutes each)*

**Panel Title: “Teaching the First Person: Validating the ‘I’ in Journalism”**

Moderator: Rob Alexander (Brock University, Canada)

1. David Abrahamson (Northwestern University, U.S.A.), “A Sword With More Than Two Edges: The Challenges of the First Person”
2. Roberto Herrscher (University of Barcelona, Spain), “Disguises, Lies and Acute Observation: Conover, Ehrenreich and Wallraff Visit the Classroom”
3. Melissa Nurczynski (Kutztown University, U.S.A.), “Staring Death in the Eye: Adventures in First-Person with Wright, Orlean, and Brenner”
4. Lisa Phillips (State University of New York, New Paltz), “Reporting is the Remedy: Avoiding TMI, Group Therapy, and Other Classroom Hazards of Teaching First Person Journalism”
5. Bill Reynolds (Ryerson University, Canada) “What a Character: How ‘I’ Can Saunter Onto the Stage and Get Away With It”

Q&A – 20 minutes

**Session 13b      15.15 – 16.45      Panel V** *(Building 40, Room 704)*

*(NOTE: Panel Presentations are 10-12 minutes each)*

**Panel Title: “Contemporary Latin American Literary Journalism: Possibilities in Narrative Pictures”**

Moderator: Alice Trindade (Universidade de Lisboa, Portugal)

1. Edvaldo Pereira Lima (University of São Paulo, Brazil), "Literary Journalism Engages the Future: A Transdisciplinary Proposal Comes to Light in Brazil"
2. Monica Martinez (University of Sorocaba/Brazilian Association of Journalism Researchers, Brazil), “Dispatches from Daily Life Turned into Nonfiction Art: Christian Carvalho Cruz’s reports”

3. Mateus Yuri Passos (University of Campinas, Brazil), “Bernardo Esteves’ Narrative Take on Brazilian Science”

Q&A – 20 minutes

**Session 14      17.00 – 18.00      President’s Address and Annual Business Meeting**

President Norman Sims (University of Massachusetts, Amherst, U.S.A.)

**Session 15      19.00 – 21.00      Conference Banquet: NB Steak Restaurant** (per reservation, transportation from conference hotel will be provided)

## **Saturday, 21<sup>th</sup> May 2016**

**Session 16a      9.00 – 10.30      Work-in-Progress Session V**

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “Literary Journalism in Bafana, Bafana-Land”**

Moderator: Melissa Nurczynski (Kutztown University, U.S.A.)

1. Rob Alexander (Brock University, Canada), “Fear and Loathing in the Desert of the Real: ‘Hannibal Elector’ and the 2014 South African General Election”
2. Anthea Garman (Rhodes University, South Africa), “Two of South Africa’s ‘Untellable’ Stories”
3. Hedley Twidle, (University of Cape Town, South Africa), "Literatures of Betrayal: Risk, Collaboration and Collapse in Post-Transitional South Africa"

Q&A – 20 minutes

**Session 16b      9.00 – 10.30      Panel VI** *(Building 40, Room 704)*

*(NOTE: Panel Presentations are 10-12 minutes each)*

**Panel Title: “From Fact Checking to Peer Review: Challenges for Journalists in Academia”**

Moderator: William Dow (American University of Paris, France)

1. Pablo Calvi (Stony Brook University, U.S.A.), “Peer Review vs. Fact Checking. Committees, Academic Validation and the Burden of Proof in Journalism and Academia”

2. Roberto Herrscher (University of Barcelona, Spain), “Sociologic work vs. Journalistic work: Differences and Similarities between Two Ways of Describing and Understanding Society”
3. Linda Kay (Concordia University, Canada), “Clearing the Hurdles: A Case Study on the Track to Tenure. Or ‘How Does a Former Journalist With Outstanding Professional Credentials and a Stellar Teaching Record Earn Tenure at the University? With Great Difficulty.’”

Q&A – 20 minutes

**Session 17a      10.45 – 12.15      Work-in-Progress Session VI**

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title: “Literary Journalists and the Stories that Need to be Told ”**

Moderator: Isabel Soares (Universidade de Lisboa, Portugal)

1. John Coward (University of Tulsa, U.S.A.), “Writing the Iraq Invasion: Author and Authority in Five War Memoirs”
2. Brian Gabriel (Concordia University, Canada), “Reloading the ‘Canon’: What Literary Journalism Educators Teach Part II”
3. Kate McQueen (University of Illinois, U.S.A.), “The Ghost in the Machine: Arthur Koestler and the Poetics of Science Journalism”
4. Jeffrey C. Neely, (University of Tampa, U.S.A.), “Bringing Home the War Stories: Narratives of Our Soldiers and Their Battles after Combat in the Long-Form Journalism of David Finkel”

Q&A – 20 minute

**Session 17b      10.45 – 12.15      Panel VII** *(Building 40, Room 704)*

*(NOTE: Panel Presentations are 10-12 minutes each)*

**Panel Title: “New Voices and Visions in the Spanish-Language Latin American Literary Journalism” / “Nuevas voces y nuevas visiones en el periodismo literario latinoamericano en español”**

***SPANISH-LANGUAGE PANEL***

Moderator: Roberto Herrscher (University of Barcelona, Spain)

1. Marcela Aguilar Guzmán (Universidad Finis Terrae, Chile), “Investigating human rights abuses and strange, powerful characters in Pinochet's Chile”
2. Pablo Calvi (Stony Brook University, U.S.A.), “Jorge Luis Borges: His Fiction and Nonfiction as a Democratic Hinge in the Argentina of the Early 20th Century”
3. Antonio Cuartero (Universidad de Málaga, Spain), “‘Crónica’: The Ideal Genre for Literary Journalism in Spanish”



4. Roberto Herrscher (University of Barcelona, Spain), “Martín Caparrós: A Historian, Novelist and Voyager at the Pinnacle of Latin American Narrative Journalism”
5. Juan Cristóbal Peña (Universidad Alberto Hurtado, Chile), “Investigating human rights abuses and strange, powerful characters in Pinochet's Chile”

*(NOTE: Panel Presentations are 10-12 minutes each)*

Q&A – 20 minutes

**Session 18      12.30 – 13.00      Closing Convocation**

Juan Domingues (Pontificia Universidade Catolica de Rio Grande do Sul, Brazil)

Isabel Soares (Universidade de Lisboa, Portugal)